



CITY COUNCIL AGENDA ITEM

REQUESTED COUNCIL MEETING DATE 01/09/07

SUBJECT: Request from the Port Orange YMCA for the City to Co-sponsor the Healthy Heart 10K & 5K Run/Walk 2007, with an additional two-year commitment.

DEPARTMENT: Parks and Recreation

ATTACHMENTS: Ordinance Resolution Budget Resolution

Other Support Documents/Contracts Available for Review in Manager's Office

RECOMMEND MOTION: To approve the City's Co-sponsoring the YMCA Healthy Heart 10K & 5K Run/Walk and the following two years events at City Center.

SUMMARY: We have received a request from the Port Orange Y.M.C.A. to co-sponsor their Healthy Heart 10K & 5K Run/Walk to take place Saturday, February 24, 2007. They will publicize our participation by including us in items including t-shirts, banners and registration materials.

They are asking the city to schedule police officers, road closings, safety, security and offer the City the opportunity for City personnel to sit on, or head up a planning committee.

This is a fund raising event to create scholarships that benefit the children, adults and families in the Port Orange area.

Staff is asking for an additional two-year commitment for 2008 and 2009.

DEPARTMENT HEAD Glen T. Walker  Date 12/20/06

FINANCE DEPARTMENT Approved as to Budget Requirements Date

CITY ATTORNEY Approved as to Form and Legality Date

CITY MANAGER  Approved Agenda Item for: 1/9/06

COUNCIL ACTION: Approved as Recommended Disapproved

Tabled Indefinitely Continued to Date Certain

Approved with Modification:



Port Orange YMCA Family Center
4701 City Center Parkway
Port Orange, Fl. 32129

November 5, 2006

City of Port Orange
Kenneth W. Parker
City Manager
1000 City Center Circle
Port Orange, Fl. 32129

Dear Mr. Parker:

On behalf of the Port Orange YMCA and Board, we would like to invite the City of Port Orange to participate and co-sponsor our annual Healthy Heart 10K & 5K Run/Walk to take place on February 24, 2007 in the city of Port Orange. We anticipate the hours to be between 7:00 a.m. and noon with the race lasting between 7:00-10:00 a.m.

The City of Port Orange for their sponsorship, will receive publicity in all our promotional items including t-shirts, banners and registration materials, invitations for city officials to kick-off the race, booth space at packet pick-up and much, much more. Responsibilities of co-sponsorship would include the scheduling of police officers, road closings, safety, security and the opportunity for city personnel to sit on or head up a planning committee.

The City of Port Orange and the YMCA have a beautiful partnership and, because of this partnership, the YMCA makes it a point to reach out to those who are in need. **No one is ever turned away for the inability to pay for any of our services.** Over our 15 years of service to the community more than 3,500 children and families have benefited from our scholarship program. In 2006 the Port Orange YMCA gave away over \$100,000 in assistance. This program is supported and made possible through contributions and fundraisers like this. Your sponsorship of the Healthy Heart Run creates scholarships that help children, adults and families fulfill very real needs.

- \$60.00 will allow one child to participate in one youth sport activity.
- \$180.00 will provide six-weeks of swimming lessons to one person.
- \$228.00 will provide an underprivileged youth with a one year membership to the YMCA.
- \$624.00 will provide an entire family with a one year membership to the YMCA.
- \$1,700.00 will send two children to summer camp for 10 weeks.
- \$2,600.00 will support one child in quality childcare for one year.

The YMCA's mission is to put Christian principles into practice through programs that build healthy spirit, mind and body for all. By participating in the Healthy Heart Run, not only are you helping the YMCA fulfill its mission by assisting people who can not afford childcare, swim lessons or youth sports; you are also developing healthy lifestyle habits that will improve the quality of life for Port Orange residents. Please join with us in investing in the lives of Port Orange citizens by co-sponsoring this important event.

On December 4th, 2006 at the Port Orange YMCA we will be hosting a Healthy Heart Run organizational meeting at 5:00 p.m. We invite members of the city council, city employees, neighborhood groups, area business and friends of the YMCA to take part in organizing and bringing creative ideas to what we hope will grow into one of the areas largest 5K/10K road races. What an exciting and healthy way to show off the city of Port Orange!

Yours truly,



Mark Thornell,
Executive Director
Port Orange YMCA Family Center

Heather Stierwalt
Race Director - YMCA

Copy: William R. Whitson, Asst. City Manager
Glenn Walker, Parks & Recreation Director

EVENT COST ESTIMATES

YMCA Walk /Run Date 2/24/07 Time 7am-10am

* cost based on last years numbers provided by each department

RENTAL ITEM	UNIT COST	RENTAL FEE
Application Fee	\$ 25.00	\$ 25.00
Amphitheater		\$ -
City Center Circle	\$ 100.00	\$ 100.00
City Center Plaza		
Soccer Fields		
Light Tower		
Trash Cans		
Barricades	yes	
1/2 sound system		
Veteran's Park		
Tents		
SUB TOTAL		\$ 125.00
SERVICE ITEMS		
Road Closures	yes	
Electrical hook up (pedastools)		
Power supply		
Golf Carts		
Bleachers		
Stage(portable)	\$150.00	\$ 150.00
Water Hook Up		
Insurance	need	
SUB TOTAL		\$ 150.00

PERSONNEL	Reg. Man Hrs	Reg. Labor Cost	O.T. Man Hrs	O.T. Labor Cost
Parks & Recreation:				
Event Supervisor	1	\$ 26.80		
Parks Supervisor				
Parks Employees	18	\$ 267.67		
Recreation staff				
Police:				
Sgt.				
Patrol Officers		\$ 108.04		\$ 360.00
VIPS	333			
Fire:				
ERV				
Public Works:				
staff-city hall restrooms				
SUB TOTAL	352	\$ 402.51	0	\$ 360.00
GRAND TOTAL	\$ 1,037.51			