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FOR IMMEDIATE RELEASE

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City of Port Orange Announces Campaign to Support Local Venues

Port Orange, FL – The City of Port Orange launches a campaign today titled, “I Am, I Go, I Support Local,” to show support for local businesses in the community after being in a local state of emergency due to COVID-19 (coronavirus) epidemic.

With the hashtag, #KEEPITLOCAL, the campaign is to help market local area businesses and encourage area consumers to make a conscious decision to ‘keep it local’ when considering purchases of goods and services for home/business, or enjoying a delicious meal at a locally owned restaurant, picking up dinner for the family, or staycation opportunities in the community.

A digital billboard sign, located on the east side of the Dunlawton Bridge, is being used to promote the city’s campaign starting on May 18 and signs will also be posted around town on city property. Additionally, the Port Orange/South Daytona Chamber of Commerce is showing their support to be the location for local businesses to pick up “I Am, I Go, I Support Local” campaign signs for their businesses. Bumper stickers will also be available.

Locally owned businesses also provide many benefits to a community that include creating jobs, contribute to improved public infrastructure, and investing both socially and economically. To help support and make a difference, the City encourages citizens to post and share messages on social media by using the hashtag, #KEEPITLOCAL and tag the local business or location.

I AM • I GO • I SUPPORT

Local

#KEEPITLOCAL

