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**FOR IMMEDIATE RELEASE**

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**The City of Port Orange Launches Recycle Coach™ App**

*App dedicated to garbage, yard waste and recycling services*

**PORT ORANGE, FL** — The City of Port Orange is pleased to announce the launching of a mobile and web app, tailored specifically to its citizens, that provides a full range of information about residential garbage, yard waste and recycling services. By downloading Recycle Coach™, Port Orange residents can stay up-to-date on regular and special collections and events for household hazardous waste or e-waste days, and more.

*“This is a new way for us to connect with residents about our resource recovery and waste diversion programs,”* said Mick Neals, City of Port Orange Solid Waste Manager. *“We’ll be able to update the information on the mobile and web app as necessary during the year, so it will always be current. Residents will never forget a collection day and that should lead to increased recycling.”*

Special features of the Recycle Coach™ mobile and web app include a search function that allows residents to find information quickly about what to do with a regular item or out-of-the-ordinary item, as well as tips for reducing and recycling waste. Once residents have downloaded the app, they can set it up to provide them with regular reminders for any of the collection programs.

The City is adding the Recycle Coach™ mobile app to its communication outreach activities, but will continue to distribute printed materials and will have information on the website for residents who prefer traditional promotional and educational materials.

The Recycle Coach™ app is free to download and it is available from the [iTunes Store](#) and [Google Play](#) (Search “Recycle Coach”) or can be viewed on the City of Port Orange website, [www.port-orange.org](http://www.port-orange.org) (Search “[Recycle Coach](#)”).

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