

**CITY OF PORT ORANGE**  
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## **CITY OF PORT ORANGE NAMES NEW PUBLIC INFORMATION OFFICER**

**PORT ORANGE, FL** – From a group of 17 applicants, City Manager Jake Johansson has selected Christine Martindale as Port Orange’s new Public Information Officer (PIO).

Martindale began her position with the City of Port Orange on February 27, 2017. Ms. Martindale brings nearly 20 years of expertise and knowledge in the public relations and marketing fields to Port Orange, both on a national and international level. Martindale’s experience has also included being the Corporate Communications Director for an international aircraft manufacturing company.

Martindale’s responsibilities will include being the official spokesperson for the City; communicating internally with citizens and City Council; managing the City's social media; producing newsletters, and working closely with the business departments on a variety of projects.

"I am thrilled to have Christine on board with us," states Johansson. "She has the passion and enthusiasm we were looking for in a PIO. She brings a wealth of public relations experience to this position and we are confident that she will do a great job in cultivating relationships with the Port Orange community as well as keeping our internal and external audiences up to date on everything the City of Port Orange is doing and has to offer."

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