A Regular Meeting of the Golf Advisory Board was called to order by Chairman Lee at 5:00 p.m.

Present: Richard Lee, Chairman  
John Cameron, Vice Chairman  
Dennis Flesch  
Jane Taylor  
Lance Green

Also Present: Susan Lovallo, Parks & Recreation Director  
Shelby Field, Assistant City Clerk

B. PUBLIC COMMENTS

There were none.

C. DISCUSSION/ACTION

2. Consideration of Minutes - December 4, 2018

Motion to approve the Minutes with an amendment to remove sending any changes for Resolution #92-32 to Ms. Lovallo to compile was made by Member Green and Seconded by Member Cameron. Motion carried unanimously by voice vote.

3. Discussion on Cypress Head Golf Course Audit

Bob Duquette, General Manager for Kemper Sports, discussed the audit process and stated James Moore Company is happy with the way things are being done.

Chairman Lee inquired about the gift cards in the report that are years old and have not been used. He asked if the golf course would be able to look into writing them off. Mr. Duquette replied that he can investigate it.

4. Financial Reports and Evaluation Reports

Mr. Duquette provided an overview of the financial and evaluation reports and answered questions from the Board. As of December, the golf course finished just under the projected budget and the pro shop revenues were slightly higher. The course saved money on payroll and operating expenses.
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The Golf Course had a big promotion in December, selling $6,000 worth of gift cards. Member Lance questioned the free round of golf promotion offered on $200+ on gift cards. Mr. Duquette responded that it was a complimentary round of golf.

Member Cameron inquired about the complimentary rounds the course provides to GolfNow Barter in exchange for advertising. He suggested discussing a better deal with them and requested Kemper investigate how many rounds they are booking for the course and using.

Susan Lovallo, Parks and Recreation Director replied that the City can look into how much it would cost if the City did the advertising.

Mr. Duquette provided a verbal list of the community projects Kemper has and is working on such as Toys for Tots, new golf clinics, and they are a drop off location for the January Port Orange/South Daytona Chamber of Commerce School Supply Drive.

5. Discussion on Golf Course general landscaping

Member Cameron questioned if the course is on schedule for its herbicides, pesticides, and prep for the spring. Mr. Duquette responded yes, they are, and the goal of the course is to reduce the weeds. He also stated they are going to alternate mole cricket applications between the rough and fairways every year and it is already in the budget for the future.

Member Green asked if the Back T-Box behind hole #8 is one of the projects they are going to be working on. Member Cameron asked if they are going to treat for nematodes to which Mr. Duquette replied yes, they are going to work on it and they are going to test for nematodes before they re-sod in the summer.

Member Flesch asked if they have some tree work scheduled to which Mr. Duquette responded yes on holes 2 & 18.

Chairman Lee stated he has noticed some bare spots on the course and around some of the T-Boxes. He also inquired if they have done anything about the Poa grass showing up around the course. Mr. Duquette replied that they have started treating the grass.

6. Discussion on Resolution 92-32

As suggested at the previous meeting, the Board members reviewed Resolution #92-32 and provided feedback. Chairman Lee suggested the Board go page by page and discuss any issues or comments they have on each page.

The Board went through the resolution deciding to remove most of the General Rules section and reorganize and reword the parts they decide to keep. The Members decided to remove the Identification Card, Children, Handicaps and Mailing Addressed sections as they no longer apply.

The Board also decided to reword and condense the Disciplinary Action section based on City Attorney suggestions and believes the Loss or Destruction of Property or Instances of Personal Injury is adequately covered in the Rules. They decided to get rid of some of the
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Golf Rules but overall reword and keep most of it. The Members agreed to keep the Rain-Check Policy, Driving Range, Golf-Cart Rules and Golf Course Etiquette with minor changes. The Board agreed to reword the Dress Code section with Member Taylor’s suggestion.

7. Staff Comments

Ms. Lovallo asked Mr. Duquette to inform the Board about the sign ideas for the course. He responded that the course is looking into providing something visible for Williamson Blvd. Ms. Lovallo stated that the City will be changing the signs at Airport Road that are currently hard to read. She also gave an update on the cart paths and the steps that have and will be taken to fix them, within the budget we have.

8. Items for Next Agenda

Golf course general landscaping  
Discussion on Resolution 92-32

D. BOARD COMMENTS

Member Cameron inquired as to why Ordinance # 2016-4, now Ordinance #2019-4, has changed. Shelby Field, Assistant City Clerk, responded that information could be obtained from the City Clerk and passed along.

E. NEXT MEETING DATE – April 2, 2019

F. ADJOURNMENT – 6:26pm

[Signatures]

Chairman Richard Lee

[Signatures]

For Richard Lee

John R Cameron
Vice-Chairman