



AGENDA
PARKS & RECREATION ADVISORY BOARD
CITY OF PORT ORANGE

Meeting Date: Tuesday, April 16, 2019
Type of Meeting: Regular

Time: 5:15 PM
Location: Dorothy L. Hukill City Center Annex
1395 Dunlawton Avenue, Port Orange

A. CALL TO ORDER

1. Roll Call

B. DISCUSSION/ACTION

2. Consideration of Minutes - January 15, 2019
3. Ideas for the Russell Property
4. Maps of City Owned Land
5. Update on the Halifax Trail

C. PARKS & RECREATION DIRECTOR'S REPORT

D. PUBLIC COMMENTS

E. BOARD COMMENTS

F. NEXT MEETING DATE

6. Next Meeting Date: July 16, 2019

G. ADJOURNMENT

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE BY THE **PARKS & RECREATION ADVISORY BOARD** WILL NEED A RECORD OF THE PROCEEDINGS, AND FOR SUCH PURPOSE HE OR SHE MAY NEED TO ENSURE AT HIS OR HER OWN EXPENSE FOR THE TAKING AND PREPARATION OF A VERBATIM RECORD OF ALL TESTIMONY AND EVIDENCE OF THE PROCEEDINGS UPON WHICH THE APPEAL IS TO BE BASED. NOTE: IF YOU ARE A PERSON WITH A DISABILITY WHO NEEDS AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PROCEEDING, YOU ARE ENTITLED, AT NO COST TO YOU, TO THE PROVISION OF CERTAIN ASSISTANCE. PLEASE CONTACT THE CITY CLERK FOR THE CITY OF PORT ORANGE, 1000 CITY CENTER CIRCLE, PORT ORANGE, FLORIDA 32129, TELEPHONE NUMBER 386-506-5563, CITYCLERK@PORT-ORANGE.ORG, AS FAR IN ADVANCE AS POSSIBLE, BUT PREFERABLY WITHIN 2 WORKING DAYS OF YOUR RECEIPT OF THIS NOTICE OR 5 DAYS PRIOR TO THE MEETING DATE. IF YOU ARE HEARING OR VOICE IMPAIRED, CONTACT THE RELAY OPERATOR AT 7-1-1 or 1-800-955-8771. UPON REQUEST BY A QUALIFIED INDIVIDUAL WITH A DISABILITY, THIS DOCUMENT WILL BE MADE AVAILABLE IN AN ALTERNATE FORMAT. IF YOU NEED TO REQUEST THIS DOCUMENT IN AN ALTERNATE FORMAT, PLEASE CONTACT THE CITY CLERK WHOSE CONTACT INFORMATION IS PROVIDED ABOVE.

PARKS AND RECREATION ADVISORY BOARD
REGULAR MEETING
CITY HALL – SECOND FLOOR – CONFERENCE ROOM
1000 CITY CENTER CIRCLE
PORT ORANGE, FLORIDA
JANUARY 15, 2019 AT 5:15 P.M.

The Parks & Recreation Advisory Board was called to order by Chairman Wiles at 5:16 p.m.

Present: Jack Wiles
Maria Mills-Benat
Patricia Barraco
Julie Day
Bobby Ball
Michael Navarra
James Richard Jr
Mark Bowling

Absent: John Cameron (Excused)

Also Present: Susan Lovallo, Park and Recreation Director
Peter Ferreira, Assistant Parks Director
Shelby Field, Assistant City Clerk

B. ELECTION OF OFFICERS

Motion was made by Member Bowling to nominate Member Wiles for Chairman and Seconded by Member Richard. Member Wiles accepted the nomination. Motion carried unanimously by voice vote.

Motion was made by Member Navarra to nominate Member Bowling for Vice Chairman and Seconded by Member Mills-Benat. Member Bowling accepted the nomination. Motion carried unanimously by voice vote.

C. DISCUSSION/ACTION

2. Consideration of October 17, 2018 Minutes

Motion was made by Member Mills-Benat to approve the minutes with an amendment to show not all members were in favor of a fee increase and Seconded by Member Richard. Motion carried unanimously by voice vote.

3. Discussion on Park Partnerships

Susan Lovallo, Parks and Recreation Director, provided an overview on the current fee structure, the current park partners, and the proposed changes to both the Board will discuss for recommendation to Council. The City currently has six partners and receives \$20,000 in annual revenue, putting the current cost recovery at 5.5%. A cost recovery model was explained to the Board with a breakdown of what the revenue could be based on the fee percentage increase and number of partners.

Chairman Wiles provided a summary of what was discussed at the previous meeting on the park partnerships and the current fees. He stated the current hourly rate for a bare field with no lighting is \$20 an hour for a citizen and based on the cost recovery model, a 27% increase for the partners would only put them at an hourly fee of \$5.61. The current discrepancy creates a financial burden for the taxpayers and penalizes the Rec players. Chairman Wiles believes the City does need an increase in fee, it's just a matter of what percentage.

Chad Truxall, Port Orange Volleyball Club, questioned the Board on how tonight's decisions would affect the current partners. Chairman Wiles explained that the Board has no intention of scaring away the partners, merely to address the cost issues. He stated that the same benefits of a partnership could be received from a lease agreement, with less requirements.

Michael Cain, Florida Elite Soccer, expressed concerns over the investment safety of a lease agreement. Mr. Cain also expressed concerns over required participation numbers as they are currently only at 48%.

Ms. Lovallo, Chairman Wiles and Jake Johansson, City Manager, addressed Mr. Cain's concerns about the City's lease agreements and the long-term financial benefits.

Member Ball inquired as to how the decision for park partnerships with the City came to be. Ms. Lovallo explained the decision came from a desire to provide opportunities the City did not provide at that time. Member Ball would like to see the partnerships stay in some fashion, but also sees the benefits of a lease agreement.

Member Bowling suggested looking into a set fee for the partners, with differences based on different sports, and raise based on the number of kids. He would prefer it remain fair for everyone involved.

Ms. Lovallo is uncertain how that would look going forward. She stated all fee changes still need to go to Council for approval.

Member Bowling asked what fee increase percentage Member Navarra believes is reasonable. Member Navarra understands it needs to increase but is not sure what that number should be. He explained that clubs look for the security of being a partner and believes the partnerships should be maintained.

Ms. Lovallo believes the City may be able to look at a set time/rate for every club with any extra time set at the hourly rate the Board decides on.

Member Day inquired as to whether the City could simply provide the option of either a partnership or a lease agreement. Member Mills-Benat believes the City needs to define what would be asked of the partners.

Member Barraco suggested starting the bigger clubs with a larger fee, and giving groups just starting out a smaller fee and the opportunity to grow. Chairman Wiles replied that a lease agreement would offer that opportunity.

Motion was made by Member Day to provide an option for either a partnership or a lease agreement and Seconded by Member Mills-Benat. Motion carried unanimously by voice vote.

Motion was made by Member Ball to keep the partnership criteria as is with Port Orange in the name and Seconded by Member Bowling. Motion carried unanimously by voice vote.

Motion was made by Member Richard to increase the annual fee to \$6,866 in 2019, \$9,155 in 2020, \$11,443 in 2021, and \$13,732 in 2022 and Seconded by Chairman Wiles. Motion failed 2-5-1, with Chairman Wiles and Member Richard voting yes and Member Navarra abstaining.

Motion was made by Member Mills-Benat to increase the annual fee to \$6,866 (15% recovery) for 2019 and reevaluate next year and Seconded by Member Barraco. Motion passed 7-0-1 by voice vote with Member Navarra abstaining.

Motion was made by Member Mills-Benat to set the lease agreement at an hourly fee of \$11.22 for 2019 and Seconded by Day. Motion passed 7-0-1 by voice vote with Member Navarra abstaining.

4. Update on Foundation

Member Ball provided an update on the Foundation. At this point there is not enough interest from the community to create a foundation.

5. 2019 Proposed Meeting Dates

The Board agreed to keep the meeting schedule as is.

6. Items for Next Agenda

Ideas for the Russell Property
Update on Halifax Trail
Maps of City Owned Land

D. PARKS & RECREATION DIRECTOR'S REPORT - There was none.

E. PUBLIC COMMENTS – There were none.

F. BOARD COMMENTS - There were none.

G. NEXT MEETING DATE

7. Next Meeting Date: April 16, 2019

H. ADJOURNMENT – 7:27pm

Chairman Jack Wiles